Tekeleza Prize Entry Registration Guidelines

Part 1: Basic Information

About the Primary Contact who is leading the Business or Organisation Initiative

      a.   Primary Contact's First Name*

Enter the primary contact person's first name (as shown in their passport or ID)

      b.   Primary Contact's Last Name *

Enter the primary contact person's last name (as shown in their passport or ID)

      c.   Primary Contact's Position

Enter the primary contact person's job title

      d.   Business or Organisation Name *

If applicable enter the name of the business or organisation

      e.   Type of Business or Organisation (drop down) *

If applicable select from the drop down list the type of business or organisation

      f.   Contact Postal Address*

Enter the primary contact person's or the organisation's postal address

      g.   Primary Contact's Nationality*

Enter the primary contact person's nationality as shown in their passport

      h.   Primary Contact's Country of residence (drop down) *

Enter the country where the primary contact person currently resides

      i.   Primary Contact's Email*

Enter the primary contact person's email address. We will use the email address, so please verify its accuracy before submitting the application.

    j.   Primary Contact's Telephone*

Enter the primary contact person's telephone number

    k.   Primary Contact's ID Card Number or Passport Number*

Enter the primary contact person's ID Card Number or Passport Number

    l.   Primary Contact's Gender (drop down - M/F) *

Enter the primary contact person's gender

    m. Primary Contact's Age (drop down) *

Enter the primary contact person's age group by selecting from the list

2. Description of the Initiative

a. Type of Initiative (drop down) *

- For new initiatives (start-ups)
- For existing initiatives that have added climate information in response to the Climate Information Prize
- For existing initiatives that are already using climate information but that will add a new component in response to the Climate Information Prize

The Climate Information Prize aims to initiate an action that without the Prize would not have taken place. This could be in the form of a brand new initiative; an add-on to an existing initiative or the adaptation of an existing initiative in response to the prize.

***New initiatives** – Select this option if you are proposing a brand new initiative in response to the prize.*

***For existing initiatives that have added climate information in response to the Climate Information Prize** – select this option if you intend to incorporate climate information into an existing initiative that you are already implementing.*

***For existing initiatives that are already using climate information but that will add a new component in response to the Climate Information Prize** – select this option if you already have an existing initiative that uses climate information but intend to make changes to this initiative in response to the prize. E.g. scaling up into new areas to further outreach.*

b. Please give a summary of your initiative, outlining how it responds to the aims of Tekeleza (1500 characters max) *.

In a nut shell explain how your proposed initiative will make use of climate information and reduce vulnerability of your target community/communities.

c. Please indicate which of the following theme(s) your initiative falls into? (tick all that apply) *

Agriculture

Food Security

Disaster Risk Reduction

Water Management

Health

Energy

Other (If 'Other' selected above, please specify)

The above list are thematic areas that are of interest to this Prize (aligned to the Global Framework for Climate Services, GFCS). CIP is keen to monitor how proposed initiatives fall under each of these themes.

d. Please describe how your initiative will benefit women and girls, youth, and the elderly? *

Often marginalised groups are the most vulnerable to the effects of weather and climate events. When developing an initiative we want to understand how your initiative will ensure that these marginalised groups will benefit and be able to access/use your initiative. Explain how you/your organisation will engage with these groups to ensure they are not excluded.

e. What other organisations do you intend to work with / partner with to implement your initiative? Please describe current partners and planned future partners

CIP believes that the most effective way to bridge the gap between demand and supply of climate information services is to develop effective partnerships between users, public and private sector actors. CIP encourages the creation of such partnerships which will enhance chances of sustainability.

If applicable explain who you intend to partner with and how that partnership will work. For example is there a climate information service provider that you will partner with (e.g. your local County Met Office)? How will that partnership work?

3. Monitoring

We welcome applicants to define the indicators to measure success with the prize team relating to their initiative. Please review the Tekeleza evaluation criteria below and then specify your proposed indicators:

Benefit: Calculated by then number of beneficiaries reached by the initiative by 2018 and then possible by 2025 multiplied by the level of vulnerability for the target populations, particularly targeting marginalised and at risk groups e.g. women, youth, those with disabilities multiplied by the quality of the service by the initiative all for the period between registration be accepted to August 2018 and then what will be possible by December 2025

Impact: Evidence of impact on population from the initiative, through improved livelihoods and reduced impact of climate change.

Viability: Evidence of demand, uptake & appropriateness of initiative's financial model in both the short and longer term e.g. price of product or cost of service, and availability of finance.

Sustainability: Potential for the initiative to be both financially and beneficiary sustainable and replicable. Addresses longer term climate risks.

a. Please suggest which indicators to measure success and progress of your initiative (these will need to be agreed through a meeting with the prize management team before your participation in the prize can be confirmed).

When suggesting indicators make sure they are SMART.

- *Specific – target a specific area for improvement.*
- *Measurable – quantify or at least suggest an indicator of progress.*
- *Assignable – specify who will do it.*
- *Realistic – state what results can realistically be achieved, given available resources.*
- *Time-related – specify when the result(s) can be achieved.*

E.g. by August 2018 30,000 new users will have signed up and registered to the XXXX app

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4. Details of the community or communities your initiative aims to target

a. How will the target community be involved in developing your initiative? *

Involving the target community whilst developing the initiative will ensure the final product/service is demand driven and tailored towards the target community's needs. We encourage applicants to be participatory and involve communities when developing and implementing their initiative.

> - *Are you going to talk to people to find out if your initiative is suitable?*
> - *Will the community be involved in designing or piloting the initiative?*
> - *Will feedback from the community be sought throughout implementation?*

    b. How will your initiative benefit the target community/communities? *

> *How do you foresee your initiative benefiting the target community/ies. What will they do differently (if anything) as a result of having access to climate information?*

    c. Briefly describe the target community/communities you intend to work with and the number of beneficiaries you intend to reach. Please include estimated population and location*

> *A 'community' does not necessarily have to be a geographical area but can refer to a group of people with a common interest, for example a group of farmers, pastoralists or traders, etc.*
>
> *Enter information about the community you aim to help with your initiative. You should include information about its geographical location, population and any other interesting information such as its main source of employment.*

    d. Please provide contact information for a community representative (person) or organisation you have made contact with.

> *The community representative could be the head of a village, head of a cooperative or anyone who represents the interests of the target community you are focusing on.*

    e. Why did you choose this target community to work with? *

> *Explain the reasons behind your decision to choose your target community and your connection with the community. For example:*
> - *Is it because you are a member of the community?*
> - *Is the community vulnerable to weather and the climate and if so in what way?*
> - *Is there potential need/demand for a solution to the community's vulnerability to the weather and climate?*

5. Climate Information source and use

    a. What source(s) of climate information will you or are you using for your Initiative? *

> - *Where will you get the climate information from? E.g the Kenya Meteorological Department website, BBC weather website, Accuweather website, local knowledge.*

> - *How often will you obtain the information? Daily, weekly or every two weeks?*
> - *What specific information will you make use of? E.g. rain patterns, temperature, wind direction? Over what time scales?*

b. How will or is currently climate information be/being translated into a format that members of the community can understand and easily use? *

> - *How will you use the climate information obtained?*
> - *How will you ensure it is being put in a form which people will understand will be able to use?*
> - *What will the end product look like?*
> - *How often will this information be disseminated/available to users?*

c. What are the main climate risks the target community/communities are vulnerable to? Is everyone equally vulnerable? If not, why not? *

> *Why is the community vulnerable? For example:*
> - ***Economic:*** *Members of the communities are dependent on the weather for their livelihoods (e.g. farmers, pastoralists)*
> - ***Geographic:*** *The community is situated on a flood plain or an area prone to drought.*
> - ***Access:*** *The community lacks the means to access weather and climate information in order to help them prepare for weather and climate risks*
> - ***Health:*** *The area is prone to disease following bad weather, such as malaria*
> - ***Infrastructure:*** *Poor drainage and roads that cannot cope with adverse weather*
>
> *Note: it can be a combination of factors.*

d. Describe how access to climate information will help reduce this vulnerability, particularly for the most vulnerable groups? *

> *How could climate information or products and services informed by climate information help the vulnerable? For example:*
> - *Will it help them prepare for extreme weather events such as flooding, failed rains or cope with drought?*
> - *Could it help them tailor their business to take advantage of the weather?*
> - *Could it help to increase food production or inform efficient or renewable energy?*
> - *Could it enable better planning for disease control (e.g. malaria)?*
>
> *Provide detail on how it will help.*

e. How does the community(ies) currently access and use climate information (if at all)? *

- *Are there services that the community use which already make use of climate information?*
- *What mechanisms does the community use to access climate information (e.g. radio, TV, newspapers, social media, word of mouth, meetings)? Please elaborate and name sources*
- *What is the source of this climate information? (Is local knowledge also used or is it from the local county met office?)*
- *How is the climate information being used?*
- *Do people rely on and trust the climate information?*

6. Justification for the Initiative

a. Please explain why you think there is a demand for your proposed Initiative from the target community/communities? *

Who wants and would make use of your initiative? Why is it needed?

It is important that there is a potential demand for the product and service you offer in order to increase the chance of the idea being sustainable and generating profit or covering costs.

b. What is the potential competition delivering your initiative, who else is delivering a similar service in your target community including government?

- *Who are your competitors?*
- *Why is this idea better than the product/service they are offering?*
- *What are your competitors' strengths and weaknesses vs the strengths and weaknesses of your initiative?*
- *What makes your idea unique?*

7. Risks

a. What, if any, risks do you foresee with the initiative? *

- *What are the risks associated with your initiative? E.g not enough demand for the product? Relevance of the product? Tough competition?*
- *How will you overcome these risks?*

b. Is there a risk that the initiative might have unintended negative effects for members of the community/ies? How could you avoid these? *

8. Additional Information

a. Where did you hear about the prize?

b. Have you received DFID funding before? If yes, please specify year and programme name

c. Please provide any additional information to support your application.

Additional Supporting Documents

Click here to upload file 10 MB Maximum file size: