

Climate Information Prize Winner

Flora & Partners Livestock Fattening Enterprises



Prize:

Wazo Prize

Award date:

April 2016

Target area:

Mutomo

Interested in partnering?

Contact:

Flora Nzambuli

floranzambuli@gmail.com



Flora and partners enterprise will acquire and fatten livestock (cattle, goats and chicken) at respective rainfall season guided by climate information in efforts to overcome the climate challenge. The final product of the proposed business will be meat parts from cattle, goats and chicken cut to customer specifications. The business will comprise of buying livestock at tender age when they have low price and fattening them through a period of one season of six months and there after selling them in form of meat products at the best market prices in the country. The process of fattening will follow the backgrounding feeding approach. This approach will target weight gain in feeder cattle, goats and chicken to develop muscle tissue of the livestock while minimizing fat deposition. The business will involve procurement of lightweight feeder livestock for backgrounding programs, and design feeding programs considering the timing of marketing finished meat products.

About the Climate Information Prize (CIP)

CIP awards cash prizes to incentivise the development of innovative solutions and make climate information more accessible and useable for vulnerable individuals, households and communities. CIP is funded by UK Aid and works in partnership with the Kenya Meteorological Department.

Find out more on www.climateinformationprize.org or follow us on Twitter @CIPrize