

Why climate information is an essential component of  
adapting to climate change and climate resilient  
development

Climate Information: *Role of NGOs*

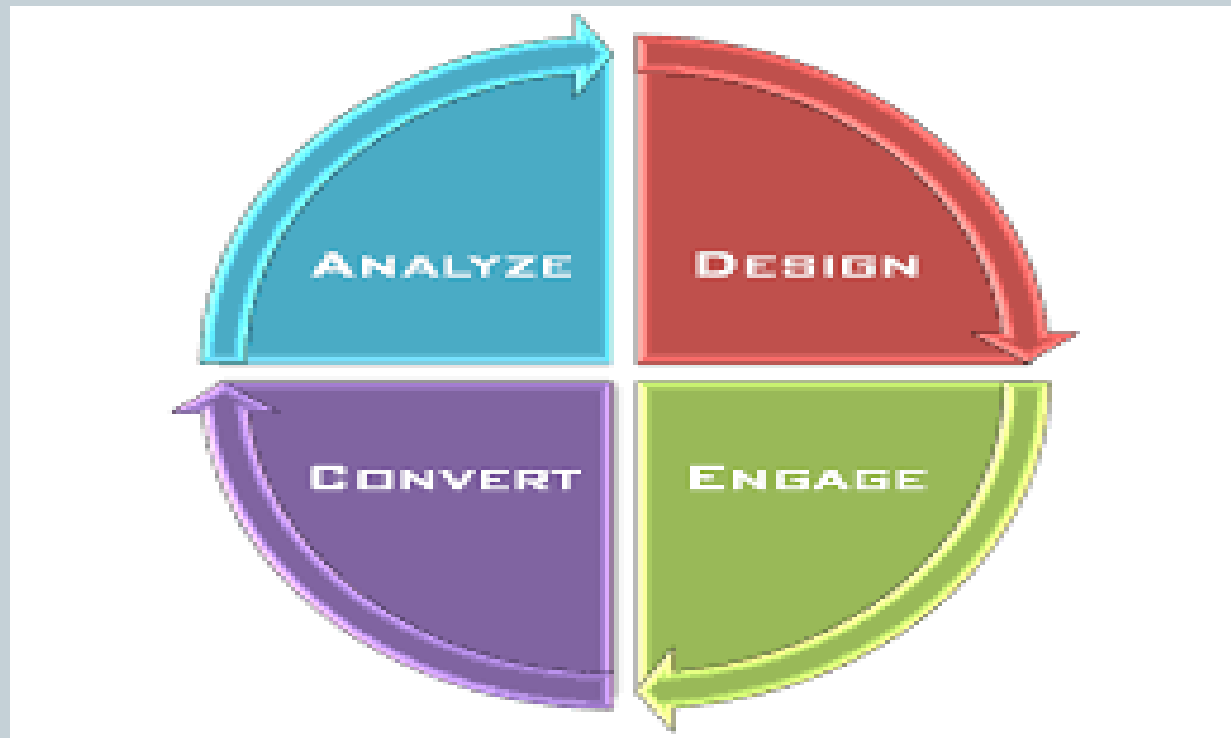


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# Advocacy



public support for or recommendation of a particular cause or policy.



# How to Access Information



- Meteorological Department
- Scientific Publications
- Media Reports
- New Media
- Workshops/Meetings
- Indigenous Knowledge



# **Role of NGOs in CI dissemination**



- **Organizing for multi-stakeholder dialogues to generate and disseminate useful climate information**
- **Awareness creation and capacity building of key stakeholders on different aspects on climate information**
- **Advocating for the establishment of enabling national and local plans, policies and investments to support effective climate information services.**

# How to work with the CI Information



- Planning for and undertaking climate communication forums such as workshops
- Use of IEC materials and media
- Lobby governments to integrate climate policies incorporating demand-led, evidence-based information into economic and development planning.
- Online database management systems on climate information services

# How to work with the CI Information Cont...



- Designing and implementing relevant projects at the community level that incorporate climate information
- Creative Packaging climate information
- to ensure quality and consistent climate info is generated and shared



# Challenges



- *Salience*: tailoring content, scale, format and lead-time to user-level decision-making
- *Access*: providing timely access to remote rural communities with marginal infrastructure
- *Legitimacy*: ensuring that users own climate services, and shape their design and delivery

## Challenges cont'd



- *Equity*: ensuring that women, poor and Vulnerable groups are served
- *Integration*: providing climate information as part of a larger package
- Inconsistency of climate information



# ASANTENI SANA

